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Logical Minds
Specialists in
Project Environments

Keep Your Business Sharp & Savvy

We all know what we want our business processes to produce. Whether it's data delivery, works management or order processing, a seamless process solution keeps us in control of our business and at the leading edge of business efficiency and performance.

But with progress comes evolution. If you over-rely on outdated and inefficient process solutions, your business will suffer sooner rather than later. To stay ahead of the game, you must keep your business processes sharpened, lean and responsive.

This is not such a big deal as it may first seem. The right process solutions provider will be able to work with your existing Microsoft and SAGE packages to enhance your business processes whilst making the most of your existing ICT investments.

Any new interfaces and systems they develop should be easy to use and perfectly aligned to your business processes, empowering your business and delivering a return on investment that is clearly calculable in terms of months if not weeks.

Most importantly, you need to find a supplier with a proven track record of delivering to brief, on time and on budget – if they can't do that, why would you trust them to improve your business?

To sharpen your business processes
call Logical Minds now for help and advice.

Call 0113 236 1199 or visit www.logicalminds.co.uk.



Information



Winner: Red Tape – www.red-tape.org
designed by Llama Digital

Mastering bureaucracy can be a headache for most businesses, but judges said that with this site to help you, life would be so much easier. Managed by a project team of four people employed by the Yorkshire and Humber Chambers of Commerce, www.red-tape.org provides a free, impartial service with plenty of up-to-date information on legislation, topical issues and support available for small businesses in the region.

It prides itself on its lack of jargon and always strives to present information in a format that is easy to read – so successfully that it has received accreditation from the Plain English Campaign.

The project team produces legislative factsheets and a regular newsletter to raise awareness and give guidance. They research business stories, events, initiatives and scams that are likely to affect small businesses and also offer guidance on other business support available in Yorkshire.

Shortlisted

www.yorkshiretouristboard.net - designed inhouse

A site with a good range of relevant and up-to-date content for a new visitors to our region.

www.makeitinsheffield.com - designed by Quba

A site with a clear target audience that is easily found via google. Notable for its good focused content and attractive layout.

www.leedsliveitloveit.com - designed by An Agency Called England

It's wide range of content, and attractive modern design, made this a clear contender for the title.

www.axisweb.org - designed by Iris Associates

Contemporary content and depth of information made this highly interactive site a very strong contender in this section.